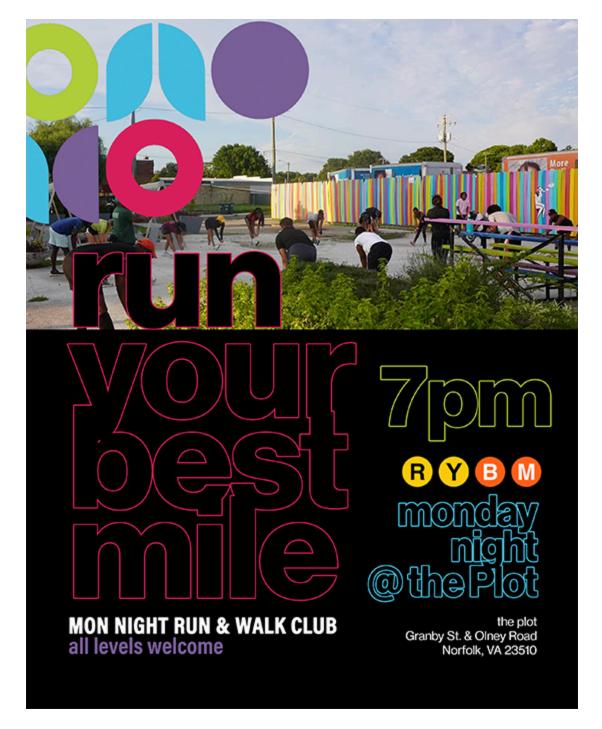


April 2025 Newsletter

The NEON Festival returns October 16 & 17 for its 10th anniversary, and it's shaping up to be our biggest year yet. With an expanded footprint, a \$15,000 grant program for local curators and producers, and a huge increase in media impressions last year, the festival's reach is at an all-time high. Now is the perfect time to support Norfolk's creative community and align your brand with this high-impact, high-visibility event. Sponsorship opportunities are available now at all levels. Don't miss your chance to be part of something bright. Learn more at neonnfk.com/festival or contact Downtown Norfolk Council.



Run Your Best Mile

Stop by The Plot every Monday night a dose of fun and wellness with Run Your Best Mile. Powered by Wellness For Creatives, the run and walk club is dedicated to promoting physical wellness and creative community engagement. Beginning with a 7pm stretch session, a 1-3 mile group run follows. Whether you're a seasoned runner or just getting started, the club offers a supportive environment to achieve your best mile, enhance your well-being, and connect with fellow creatives.



Glow Ride IX

Get on your bike for the one and only nighttime ride in the NEON District! Riders of all ages and experience levels are welcome to attend **Glow Ride**, a free critical mass group ride leaving from the Plot on Friday, May 16. Meet at 8pm in your best glow in the dark clothes, bike gear, gloves or shoes, with flashing lights and glow sticks. Free Bike Month t-shirts to riders. We roll at 8:30! Glow Ride is an organized ride for **Norfolk Bike Month** produced by the **City of Norfolk** and **Downtown Norfolk Council** and sponsored by **Lime**.



Neighborhood News

Big news: Eleanor's Norfolk has relocated from Ghent to our corner of Norfolk, the NEON District! Part radical bookstore and part creative clubhouse, Eleanor's is here to spark curiosity, fuel conversation, and build something real in our community. As a worker-owned collective and the only queer and feminist bookstore around these parts, they believe in people over profit, accessibility over exclusivity, and collaboration over competition. Find them at 801 Boush Street, Unit B Thursday and Friday 12-6pm, Saturday 11am-7pm and Sunday 12-5pm. The shop is exactly the kind of new energy needed in the neighborhood and we are here for it.

Programs and Events

- Mixtape First Thursday, Chrysler Museum of Art, May 1
- Mother's Day Sale, Chrysler Museum Glass Studio, May 2-4
- The Great Gatsby Ballet, Chrysler Hall, May 3
- NEON District Committee Meeting, Chrysler Museum Glass Studio, May 7
- Black Jacket Symphony: Jimmy Buffett, Harrison Opera House, May 9
- Second Saturday Art Pop-Up, Chrysler Museum of Art, May 10
- Paper Flowers Craft Workshop, d'Art Center, May 13
- Glass After Dark: Fabiano Zanchi, Chrysler Museum Glass Studio, May 15
- Bike to Work Day, The Plot, May 16
- Glow Ride IX, The Plot, May 16
- Public Art Tour, The Plot, May 17
- Queer Storytellers Social, Eleanor's Norfolk, May 17
- Bhav Brigade Yoga, The Plot, May 24

- Radical Studies Book Club, Eleanor's Norfolk, May 25
- High Wire Act: Comedy without a Net, Push Comedy Theater, May 25
- Black Sabbath The Ballet, Chrysler Hall, May 30 & 31
- IMPROVAGEDDON: The Ultimate Improv Competition, Push Comedy Theater, May 31

See all upcoming events in and around the NEON District here!

Recently in NEON

Exhibitions & Performances

Greta Pratt: Jamestown is Sinking, Chrysler Museum of Art

Joyce J. Scott: Messages, Chrysler Museum of Art

Oaxaca Central: Contemporary Mexican Printmaking, Chrysler Museum of Art

Flourish: An Annual Juried National Exhibition of Floral and Botanical Artworks, d'Art Center

Andy Harris: Little Flowers That Follow Me Everywhere, d'Art Center

Pretty Woman: The Musical, Chrysler Hall

Press

Chrysler's Perry Glass Studio, CURATE

Norfolk Pressure Washes Scope, Plans Arena and Chrysler Hall Upgrades, The Virginian-Pilot

Visual Art Calendar, VEER Magazine

A Landmark American Opera, VEER Magazine

The Landmark Court Case, Loving v. Virginia, Premieres as an Opera This Weekend, WHRO



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