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July 2024 Newsletter

This year, we are putting the **NEON Festival** in your good hands. The 757 is beyond rich with talented event producers, art curators and experience creators. For the first time, we are inviting producers to design and implement your own programming under the NEON Festival umbrella. We will provide the venue, a production grant and festival support, if you can bring the energy.

How it works:

- Submit an **event proposal** for a neighborhood space or venue, with a budget, scope of work and programming ideas
- The festival planning committee will select 5-8 producers and match them with available spaces for Friday, 10/18, 6-10pm
- Each producer will receive a grant from \$500-\$5000 to cover event related expenses
- Planning and production will take place August-October

Have talent but don't want to steer the ship? Community partners, artists and performers are encouraged to join a creative roster which will be shared with festival producers. If there is a good match, we'll make the introduction. **Sign up now!**

The request for proposals and creative roster registration are available now until 11:59pm on Sunday, August 11, 2024. All applicants will be notified of invitation to participate by August 19, 2024. Questions can be directed to info@neonnfk.com.



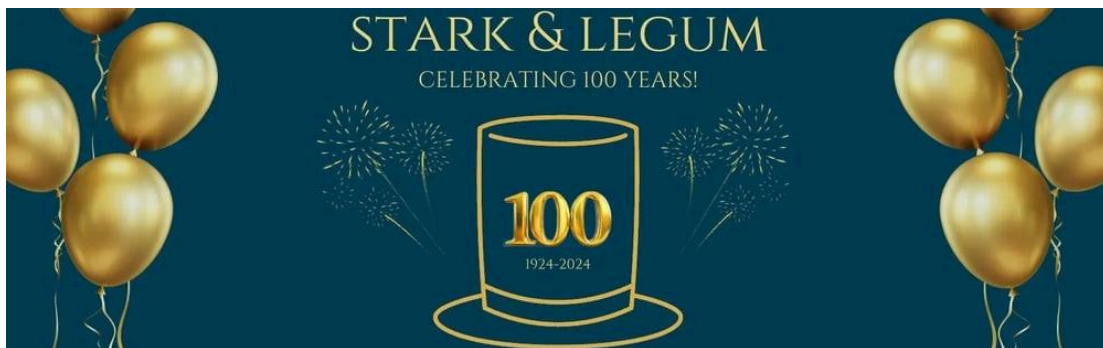
Renewable Energies

TCC's Visual Arts & Design Center and the NEON District are excited to announce an open call for artists to participate in a 2025 exhibition, "Renewable Energies." Centered around the ideas of change and renewal, regional artists from Hampton Roads are invited to submit artwork in all visual media that illustrates this theme. The exhibition will be on view at the new Visual Arts & Design Center galleries January 13 through March 8, 2025 with an opening reception on Thursday, February 6, 2025. Artists may submit up to three pieces for inclusion by Sunday, August 25. Click [here](#) for more information and to apply.



The Fiber Art Society

Welcome The Fiber Art Society to NEON! Formed in Virginia this year by local artist **Isabella Thompson**, TFAS hopes to bring fiber friends together to collaborate, inspire, and create! On the second and fourth Tuesdays from 6-8pm, Zeke's NFK is hosting a crochet and yarn hobbyist meetup to work on a one-of-a-kind, temporary, massive-scale crochet mural for the NEON Festival. After the festival, the mural will be transformed into blankets to donate to the local YWCA for those in need. Get your knit on by clicking [here](#) for more information or emailing thefiberartsociety@gmail.com.



Neighborhood News

Stark and Legum, a cornerstone of the NEON community and popular menswear and hat retailer, celebrates a huge milestone in 2024, the business' 100th anniversary. In 1924, the store first opened as a pawn shop on Church Street in Norfolk and has evolved over the decades into one of the biggest hat retailers on the east coast. This September 21, join the

Stark and Legum family in celebrating a century of dedication and service at the Murray Center. Festivities include dinner, live music and speakers sharing stories of the retailer's legacy and impact over the past 100 years. Purchase tickets [here](#).

Programs and Events

- [Jean Outland Chrysler Library Annual Used Book Sale](#), Chrysler Museum of Art, August 1-3
- [First Friday with Katherine Kaywinnet](#), Zeke's NFK, August 2
- [NEON District Plant Tour](#), The Plot, August 3
- [Run Your Best Mile](#), The Plot, August 5
- [NEON Committee Meeting](#), Rutter Mills, August 7
- [Flowing and Flying and Earth Devised Exhibition Reception](#), d'Art Center, August 8
- [Vaudeville at the Push](#), Push Comedy Theater, August 9
- [Reality to The Abstract - Acrylic Painting Workshop](#), d'Art Center, August 10
- [Interfaith Tours: Creation, Evolution, and Destruction](#), Chrysler Museum of Art, August 11
- [Push Book Club](#), Push Comedy Theater, August 11
- [Abstract Designs with Found Objects](#), d'Art Center, August 15
- [NEON Art Tour](#), The Plot, August 17
- [Improv High & Late Night Snax](#), Generic Theater, August 17
- [Heart Chakra Healing Circle](#), GypSea Roots Collective, August 20
- [Avatar: The Last Airbender](#), Chrysler Hall, August 23
- [Bhav Brigade Yoga](#), The Plot, August 24
- [Cousinz Festival](#), Scope, August 31

See all upcoming events in and around the NEON District [here!](#)

Recently in NEON

Exhibitions & Performances

Early Days: Indigenous Art from the McMichael Canadian Art Collection, Chrysler Museum of Art

Fantastic Creatures of the Venetian Lagoon: Glass 1875-1915, Chrysler Museum of Art

Hampton Boyer: Colors of Us, Chrysler Museum of Art

I Am Copying Nobody: The Art and Political Cartoons of Akinola Lasekan, Chrysler Museum of Art

Flowing and Flying: A National Juried Exhibition of Artworks Featuring Waterscapes and Waterbirds, d'Art Center

Earth Devised: An Exhibition of Ceramic Artworks, d'Art Center

Press

[City of Norfolk looking to improve NEON District](#), 13NewsNow

[Norfolk sells defunct Greyhound station, site will become apartments](#), WHRO

[Construction to begin on NEON District Streetscape Project](#), Wavy 10

[New Generation Shines in Little Shop of Horrors](#), VEER Magazine

[City of Norfolk begins \\$10.6M NEON District streetscape project](#), 13NewsNow

[Businesses express support for new apartment building in Norfolk's NEON District](#), WTKR



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