

June 2024 Newsletter

This month, new artworks were unveiled in the **NEON District's neighborhood signs**. Now going on the fourth installment of curated local art, the signs are a mini gallery for Hampton Roads artists to display a digital image printed on vinyl for two years. Next time you're in the district, take a peep:

- vision. (digital photography), Sema the Photographer, 2023
- Strawberry Smoothie (acrylic gouache on paper), J. Schwalm, 2022
- Can't Be Everything to Everybody (digital painting), Nai Turner, 2023
- Mood (Block printing with digital edits), Karen Long Freidt, 2024

Thank you to our new round of artists, and to 757 Makerspace for overhauling the signs themselves. Everything needs a little TLC now and again and we sure do appreciate their creative, can-do spirit.



Free Programming is Back at d'Art! Starting June 29th.

Free Collage Class

With help from Norfolk's Program for Improving Capacity and Capability (PICC) Grant, the **d'Art Center** is bringing back free programming for our community to watch, create, learn and enjoy art! Join d'Art on Saturday, June 29 at 12-1pm, for a Collage Class led by one of their Associate Artists, Eafrica Johnson, and create your own mixed media collage. This workshop is free and open to the public, however, RSVP's are required. Stay tuned for more free programming throughout the summer from d'Art Center. Click **here** to register and start getting crafty in NEON!



powered by Wellness For Creatives with support from Downtown Norfolk

summer 2024



About Event

Join us every Monday night at The Plot on Granby Street in Norfolk's NEON District for a refreshing summer series of 1-3 mile runs. Our club, "Run Your Best Mile Powered by Wellness For Creatives," is dedicated to promoting physical wellness and creative community engagement.

Whether you're a seasoned runner or just getting started, our club offers a supportive environment to achieve your best mile, enhance your well-being, and connect with fellow creatives. Join us to embrace a healthier lifestyle and inspire creativity through running.

Weekly Monday runs starting with a 7 PM stretch session followed by a 1-3 mile run.

Location: The Plot, Granby Street, NEON District, Norfolk, VA.





Granby St. & Olney Road Norfolk, VA 23510

free

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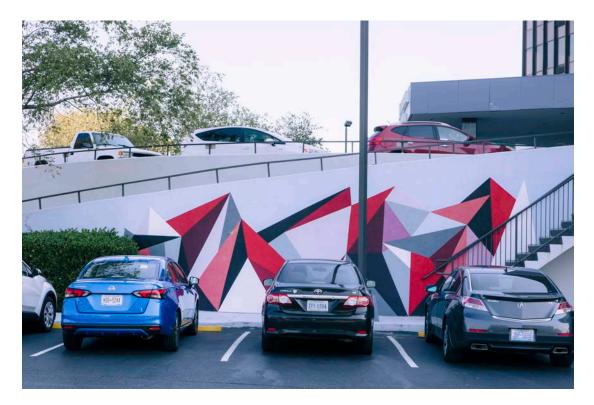
Introducing a new summer fitness series to get your heart rate up: **Run Your Best Mile**. Beginning July 1, every Monday night Wellness for Creatives is bringing the heat with a 1-3 mile group run leaving from the Plot. Whether you're a seasoned runner or just getting started, the club offers a supportive environment to achieve your best mile, enhance your well-being, and connect with fellow creatives. Plus, it's totally free! Click here to register.



NEON Festival Save the Date

Barbeques and beach time might be all you're thinking about, but the **NEON Festival** is already top of mind for the District. The ninth annual festival returns Thursday and Friday, October 17 and 18 with art, music, programming and much more. This year, we are excited to bring new experiences to the community by putting the creativity in the hands of local event producers and art curators. Stay tuned this July for grant opportunities.

NEON Festival sponsorship opportunities abound, with hospitality benefits, recognition on multiple platforms, on-site vending and many more perks available. Click here for the 2024 sponsorship package or drop a line to info@neonnfk.com for more information.



Neighborhood News

As reported last month, construction on the NEON utility upgrades is due to start this summer, beginning in the 700 block of Granby Street. In advance of construction, there is new parking on Virginia Beach Boulevard and Monticello Avenue. NEON District businesses, residents and employees are encouraged to use these spaces during construction. Please watch for upcoming project notices via email and social media. All details for the project can be found here.

Programs and Events

- RnB Block Party, Scope, July 6
- Solar Plexus Chakra Healing Circle, GypSea Roots Collective, July 9
- Botanical Gelli Prints, d'Art Center, July 27
- The Joy Lab Outdoor Fitness, The Plot, July 11
- Sebastian Maniscalco, Scope Arena, July 11
- The Unusual Suspects, Push Comedy Theater, July 13
- COVA Print Fair, The Plot, July 14
- Pushing Dragons, Push Comedy Theater, July 20
- Sketch-Along with Ganiyu Jimoh (Jimga), Chrysler Museum of Art, July 21
- IgNITE: July-O-Ween Chrysler Museum of Art, July 26
- Bhav Brigade Yoga, The Plot, July 27
- NEON Art Tour, The Plot, July 27
- That's Flee Market, The Plot, July 27

See all upcoming events in and around the NEON District here!

Recently in NEON

Exhibitions & Performances

Early Days: Indigenous Art from the McMichael Canadian Art Collection, Chrysler Museum of Art

Fantastic Creatures of the Venetian Lagoon: Glass 1875-1915, Chrysler Museum of Art

Hampton Boyer: Colors of Us, Chrysler Museum of Art

I Am Copying Nobody: The Art and Political Cartoons of Akinola Lasekan, Chrysler Museum of Art

Fibrous: A National Juried Exhibition of Fiber and Paper Artworks, d'Art Center

Press

Norfolk's NEON District is getting a makeover, The Virginian-Pilot

Kevin Hart coming to Norfolk in September, Wavy 10



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