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## May 2024 Newsletter

The NEON District in Norfolk is set to undergo a transformation with the launch of the NEON District Streetscape Project, beginning mid-June. The project encompasses a comprehensive overhaul of infrastructure and placemaking enhancements along Granby Street from Brambleton Avenue to Virginia Beach Boulevard.

Key project features include;

- Reconstruct the roadway, sidewalks and curbs
- Add ADA-compliant ramps and painted crosswalks
- Update traffic signals and add pedestrian signal heads and buttons
- Replace water and sewer system
- Upgrade stormwater collection and add a conveyance system to improve drainage
- Introduce a biofiltration system to address water quality
- Modernize utility lines with underground electrical conduits providing electrical service directly to properties
- Install street lighting with new lamp posts
- Improve landscaping with tree canopy and planter boxes

- Add new amenities including seating and electric vehicle (EV) charging stations

The NEON District Streetscape Project will take two to three years to complete. Initially, the project will focus on infrastructure improvements in the 700 block of Granby Street. During construction, vehicular traffic will be restricted to northbound travel (towards Virginia Beach Boulevard) and there will be no on-street parking in the 700 block, but additional parking is being added along Virginia Beach Boulevard and Monticello Avenue. Throughout construction, pedestrian access to businesses will be maintained through wooden walkways with signage to direct visitors.

Upon completion of the \$10.6M project, the NEON District will feel more like a natural extension of Downtown while retaining its own unique identity. From the vibrant art to the green tree canopy, every aspect will reflect the investments of the past and encourage the creativity of the future.

For further information and updates on the NEON District Streetscape Project, visit [norfolk.gov/neonstreetscape](http://norfolk.gov/neonstreetscape).



## NEON Rainbow Market

It's almost time for the **NEON Rainbow Market**, crafting unity and honoring every hue. This brand-new spring shopping experience in the NEON District takes place on Saturday, June 1 from Noon to 4pm at the Plot. The NEON Rainbow Market takes place during Pride Month, as well as during the month of Juneteenth, and celebrates the uniqueness and diversity of our creative community. More than 40 unique and diverse vendors will be on site, as well as DJ Novakaneomega whiling the afternoon away.



## Neighborhood News

Summer shopping season is upon us! **Plant Norfolk** added another day of prime plant shopping to your week. The tiny green shop is now open on Tuesdays, 12-6pm. Friday, June 21 is Go Skateboarding Day so make a point to support your local skate shop in the NEON. **Cardinal Skate** has a wide range of clothes, shoes, boards and more to outfit your skate vibes. Lastly, to really get you in a sunny mood, swing by **Ghent Grab & Go** for straight-from-the-farm produce like asparagus, strawberries and peaches.

## Programs and Events

- **NEON Rainbow Market**, The Plot, June 1
- **Dr. Jordan B. Peterson We Who Wrestle With God Tour**, Chrysler Hall, June 3
- **Root Chakra Healing Circle**, GypSea Roots Collective, June 4
- **NEON District Committee Meeting**, d'Art Center, June 5
- **Joss Stone**, Chrysler Hall, June 5
- **Rainbow Circus with Hampton Roads Pride**, Chrysler Museum of Art, June 6
- **The Joy Lab Outdoor Fitness**, The Plot, June 6
- **Juneteenth: Resilience and Freedom**, Chrysler Museum of Art, June 8
- **Second Saturdays Art Pop-Up**, Chrysler Museum of Art, June 8
- **That's Flee Market: Volume III**, The Plot, June 8
- **Cirque du Soleil OVO**, Scope, June 13-16

- [NEON Art Tour: Celebrating the Influence of Black Artists](#), The Plot, June 15
- Juneteenth Market, The Plot, June 19
- [Glass After Dark](#), Chrysler Museum Glass Studio, June 20
- Bhav Brigade Yoga, The Plot, June 22
- [AJR](#), Scope, June 23
- [Fibrous Opening Reception](#), d'Art Center, June 28
- [Vegan Health and Wellness Expo](#), Scope, June 29
- [Austin D. Morris Reception](#), Zeke's NFK, June 30

See all upcoming events in and around the NEON District [here!](#)

## Recently in NEON

### Exhibitions & Performances

*Early Days: Indigenous Art from the McMichael Canadian Art Collection*, Chrysler Museum of Art

*Fantastic Creatures of the Venetian Lagoon: Glass 1875-1915*, Chrysler Museum of Art

*Hampton Boyer: Colors of Us*, Chrysler Museum of Art

*I Am Copying Nobody: The Art and Political Cartoons of Akinola Lasekan*, Chrysler Museum of Art

*Flourish: A National Juried Exhibition of Floral and Botanical Artworks*, d'Art Center

*Tonya Hopson: Vivid Spring*, d'Art Center

### Press

[Norfolk's NEON District](#), AAA Magazines

[Celebrate National Bike Month with rides through Norfolk](#), The Virginian-Pilot

[Norfolk Anew](#), Virginia Living

[Norfolk's Chrysler Museum to restore Edgar Degas painting](#), The Virginian-Pilot

[Norfolk's Generic Theater holds last production of season](#), The Virginian-Pilot

[Norfolk adding parking spaces to NEON District ahead of Streetscape Project](#), 13NewsNow

[Norfolk to expand parking in Neon District ahead of Streetscape Project](#), Wavy 10



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Downtown Norfolk Council | 208 E. Main Street, 2nd Floor | Norfolk, VA 23510